

# Mara Shorr: A woman to watch

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A nominee for the Orlando Business Journal's 2013 "40 Under 40", awarded the 2013 Distinguished Young Alumni from Central Michigan University, honoree of the Cystic Fibrosis Foundation's Central Florida Sir Greatest Night event, board committee member of Central Florida's National Philanthropy Day event and a graduate of Central Michigan University. Mara Shorr has accomplished all these triumphs and she's just years old.

Currently, Shorr brings her marketing and communications experience to The Best Medical Business Solutions and The Best Management Business Solutions ([www.thebestmedicalbusinesssolutions.com/](http://www.thebestmedicalbusinesssolutions.com/)) where she is Partner, Vice President of Marketing and Business Development. She is a Level II and III Certified Aesthetic Consultant, bringing with her vast expertise from Advanced Cosmetic Laser Center where she was the Director of Marketing. Shorr merged her marketing firm, The Leone Company, with The Best Management Business Solutions in 2013. She has written for Florida Health Industry, Modern Aesthetics, les nouvelles esthetiques & spa, Winter Park-Maitland Observer, Modern Aesthetics and Orange Appeal. She serves as a speaker for the American Academy of Anti-Aging Medicine, The Medical Entrepreneur Symposium, THE Aesthetic Show, The Aesthetic Academy, the International Congress of Esthetics and Spa and as a panelist for the National Society of Cosmetic Physicians. She is also a founding member of the American Academy of Medical Entrepreneurs. Her multimedia experience also includes work in marketing and development at PBS and NPR (WMFE, Orlando) and The Enzian/Florida Film Festival ([www.enzian.org/](http://www.enzian.org/)).

It is her latest venture that excites her most. As a new partner she has taken the business to new heights. Shorr explains, “At The Best Medical Business Solutions and The Best Management Business Solutions we provide you with the tools needed in proper business management, strengthening your operational, financial and administrative core. We are founded on the three most important principles: ethics, morality and honesty. We never lose sight of these operating tenets in our client relationships. We help clients nationwide.” We can only imagine what the next decade will bring.